



Who we are:

- MedTrak Systems is a fully integrated, Electronic Medical Record (EMR) and Medical Practice Management Software *Service*

Our Primary Objective:

- Help your practice grow, without you having to *grow your practice*
-

Significant Change is coming to Healthcare:

- The change may affect every aspect of your practice – both how you provide care and work with your patients and how you do business
- A mandated migration to an Electronic Medical Record is at the center of this change

This has created a great deal of uncertainty:

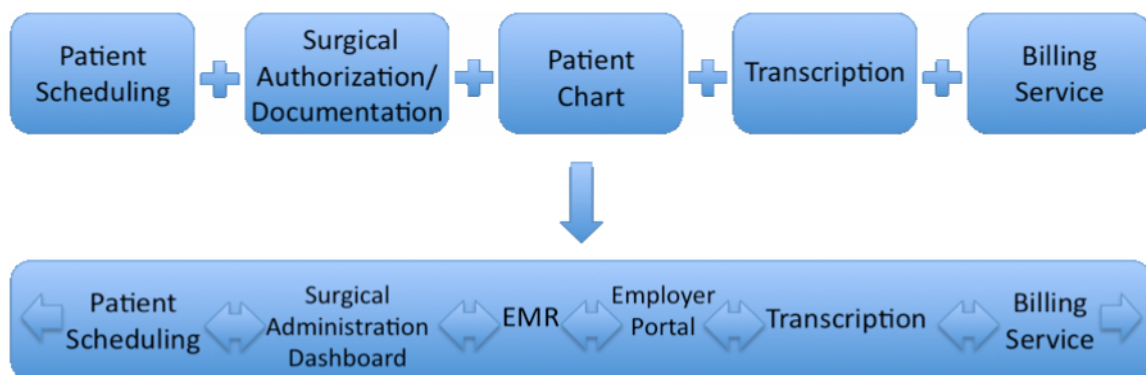
- How will the practice of medicine have to be conducted in the future?
- How much this will cost you and your patients?
 - **The President's Stimulus Package** contains over \$17 Billion in funds to provide incentives for doctors and clinics to adopt the EMR
 - To-date, few real details on the criteria have been announced

However, some things are certain:

1. Your **Primary Objective** is to **practice better medicine *and* have a healthy practice** at the same time.
2. The Electronic Medical Record mandate is coming and it *could* add complexity and cost to the way you conduct your practice
3. We know that you currently have to integrate multiple key services to achieve your core objective:
 - Patient Scheduling
 - Transcription
 - Billing Service
 - **And now, the EMR**
4. Your role as an **Orthopedic Surgeon** demands that you have an integrated system with the ability to **manage procedures that require authorization**, in a manner that **improves quality of care, saves you time, and insures you capture charges on the actual procedures performed**

MedTrak can help you simplify your practice/business model:

- We allow you to **seamlessly integrate** your practice **without a significant investment** in new infrastructure
- We help you improve your work product by **focusing your time on treating your patients vs. running your business:**



MedTrak can do this by delivering the following unique benefits:

- **MedTrak is a Web-Based, Software as a Service Product, supported by the IBM e-Business Hosting Center**
 - As an IBM Advanced Business Partner, MedTrak is a key part of an IBM commitment to apply their emerging Cloud Computing technology to solving today's healthcare challenges [IBM /MedTrak Press Release](#)
- **Total Practice Management that is truly integrated: EMR to Revenue Access**
- **Works within a practice's current workflow**
- **Learns and grows with the practice**
- **Easy to install and Implement**
 - Literally up and running in hours – not weeks or months
- **Saves time and money:**
 - Documentation – many customers have gone from 10 minutes to ½ a minute per physical exam
 - Dictation and Transcription
 - Processing, Storage and Communication
 - **MedTrak can also give you access to your revenue quicker:**
 - In many cases, we have helped our customers reduce their billing to less than 24 hours
 - **MedTrak utilizes Transactional base pricing:**
 - **We are an Operating Expense – not a Capital Investment**
- **Dependable and Reliable - Designed by people who understand medicine**
 - Not just software programmers
- **Proven: Millions of patient encounters processed**
 - In Primary Care, Urgent Care, Workers' Compensation, Employee Health, Rehab Services, Chiropractic Care, and Orthopedic Care
- **MedTrak empowers you and all your people to do their jobs better**



At MedTrak, we believe that we are in a unique position to help you practice better medicine and grow your practice without having to add to the cost of doing business.

MedTrak also gives you the ability to take advantage of funds that will become available from the **Stimulus package** and to get ahead of the changes that are swiftly coming to Healthcare.

Please contact Rick Schanhals for any questions about our services and to schedule a live web demonstration

Phone: 231-744-4759

Email: rschanhals@medtraksystems.com