

**Who we are:**

- MedTrak Systems is a fully integrated, Electronic Medical Record (EMR) and Medical Practice Management Software *Service*

**Our Primary Objective:**

- Help your practice grow, without you having to *grow your practice*
    - MedTrak is an ***operating expense, not a capital investment***
- 

**Significant Change is coming to Healthcare:**

- The change may affect every aspect of your practice – both how you provide care and work with your patients and how you do business
- A mandated migration to an Electronic Medical Record is at the center of this change

**This has created a great deal of uncertainty:**

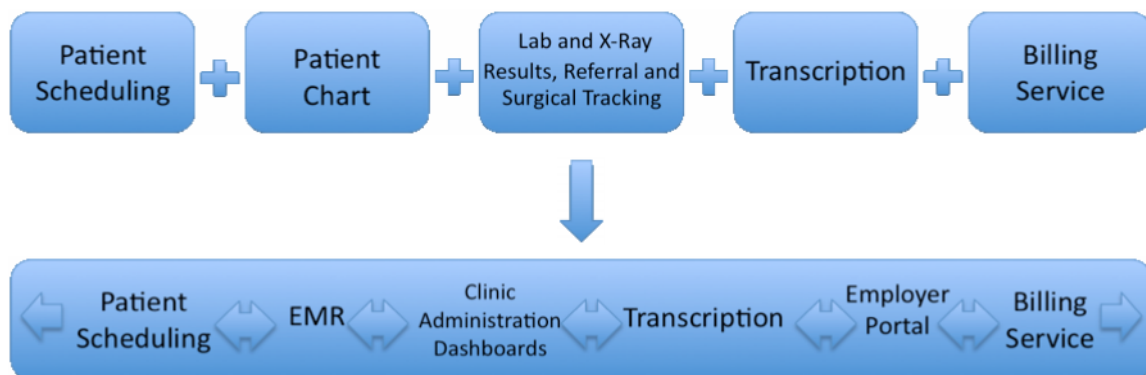
- How will the practice of medicine have to be conducted in the future?
- How much this will cost you and your patients?
  - **The President's Stimulus Package** contains over \$17 Billion in funds to provide incentives for doctors and clinics to adopt the EMR
  - To-date, few real details on the criteria have been announced

## However, some things are certain:

1. Your **Primary Objective** is to **practice better medicine *and* have a healthy practice** at the same time.
2. The Electronic Medical Record mandate is coming and it *could* add complexity and cost to the way you conduct your practice
3. We know that you currently have to integrate multiple key services to achieve your core objective:
  - Patient Scheduling
  - Transcription
  - Billing Service
  - **And now, the EMR**
4. Your role in **Clinic Administration** demands that you have an integrated system with the ability to **schedule your patients, track treatment orders, labs and procedures, document your findings and communicate effectively to all your key stakeholders including providers, employers, and payers**

## MedTrak can help you simplify your practice/business model:

- We allow you to **seamlessly integrate** your practice **in the most cost-effective way: without a significant upfront investment** in new infrastructure
- We help you improve your work product by **focusing your time on treating your patients vs. running your business:**



## **MedTrak can do this by delivering the following unique benefits:**

- **MedTrak is a Web-Based, Software as a Service Product, supported by the IBM e-Business Hosting Center**
  - As an IBM Advanced Business Partner, MedTrak is a key part of an IBM commitment to apply their emerging Cloud Computing technology to solving today's healthcare challenges [IBM /MedTrak Press Release](#)
- **Total Practice Management that is truly integrated: EMR to Revenue Access**
- **Works within a practice's current workflow**
- **Learns and grows with the Clinic's practice**
  - Can be set up to fit your doctor's custom examination procedures
- **Easy to install and Implement**
  - Literally up and running in hours – not weeks or months
- **Saves time and money:**
  - **Documentation:** many customers have gone from 10 minutes to ½ a minute documentation time per visit – allowing more face-to-face time with your patients
  - Dictation and Transcription
  - Processing, Storage and Communication
  - **MedTrak can also give you access to your revenue quicker:**
    - In many cases, we have helped our customers reduce their billing to less than 24 hours
  - **MedTrak utilizes Transactional base pricing:**
    - **We are an Operating Expense – not a Capital Investment**

## MedTrak can do this by delivering the following unique benefits:

- **Dependable and Reliable - Designed and supported by people who understand medicine**
  - Not just software programmers
  - Supported by the same people who designed the system
- **Proven: Millions of patient encounters processed**
  - In Primary Care, Urgent Care, Workers' Compensation, Employee Health, Rehab Services, Chiropractic Care, and Orthopedic Care
- **MedTrak empowers** you and all your people to do their jobs better



At MedTrak, we believe that we are in a unique position to help you practice better medicine and grow your practice without having to add to the cost of doing business.

Please contact Rick Schanhals for any questions about our services and to schedule a live web demonstration

Phone: 231-744-4759

Email: [rschanhals@medtraksystems.com](mailto:rschanhals@medtraksystems.com)